#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

#### **Program Performance Statement**

Provide cost effective arts and recreation programs, facilities and services that result in high customer satisfaction and participation due to quality, cost and availability of options, by:

- -Providing recreation, sports and arts opportunities for pre-school, youth, teens and adults, including after-school and summer recreation programs, year-round activities and classes, and sports leagues that are offered through City programs, partnerships with non-profit agencies and four local school districts,
  - -Supporting the needs of seniors for recreation, socialization and support services, special events, a lunch program, and health and support services,
- -Supporting the needs of physically and mentally challenged individuals through a philosophy of inclusion and accommodation, by providing specifically designed and supervised therapeutic recreation programs,
  - -Offering volunteer opportunities for teens and seniors to foster a greater sense of community and provide leadership opportunities for teens,
  - -Administering established policies that require art in eligible public and private developments as to enhance the visual landscape of the community,
- -Maintaining, scheduling and operating City owned or leased recreation facilities, including six swimming pools, a recreation building, a theatre, a creative arts center, an indoor sports center, a dance studio, two gymnastics studios and a senior center to ensure they are safe, attractive and usable, as well as making recreation facilities available for rental use when possible,
  - -Developing and monitoring agreements for tennis center operations, the Fremont Pool and four artist studios,
- -Administering the Fee Waiver Program to provide access to recreation programs for economically disadvantaged Sunnyvale residents who meet the established eligibility criteria,
  - -Providing reception, registration, scheduling and marketing services to maximize participation in recreation programs and public use of recreation facilities, and
  - -Providing case management for Sunnyvale seniors including assessment of core and service needs, and arranging and maintaining delivery of appropriate services.

- 1. Please be advised that the costs in each activity in Program 646 reflect direct costs only. These include program staff time, materials, supplies, instructors, equipment, printing, and other direct costs. Indirect costs such as management and supervision are budgeted in SDP 15 "Management and Support Services.
- 2. \$57,000 has been added to Activity #646715 in FY 2006/2007 based on Council action on February 28, 2006. Report to Council 06-053: Fee Waiver Program FY 2005/2006 Budget Issue addressed an on-going budget concern resulting from increased demand for recreation fee waivers. Council took action to approve a Budget Modification of \$76,000 to continue the Recreation Fee Waiver Program through June 30, 2006; Council also directed staff to add \$57,000 or \$19,000 per month to the FY 2006/2007 budget to supplement the fee waiver budget until the Study Issue goes to Council in September. The action also reduced the maximum fee waiver allowed per individual from \$250 to \$180, and limited the income eligibility criteria to "very low" and "very, very low" income categories. These modifications are to continue through September 12, 2006, when City Council will be reviewing a report on the Study Issue to consider the effectiveness and efficiency of the Recreation Fee Waiver Program.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Program Measures		2006/2007	2007/2008
	Priority	Adopted	Current
<u>Quality</u>			
<ul> <li>A customer satisfaction rating of 85% is achieved among youth participants of recreation programs.</li> <li>Percent of Satisfied Customers</li> </ul>	I	85.00%	85.00%
<ul> <li>A customer satisfaction rating of 85% is achieved among teen participants of recreation programs.</li> <li>Percent of Satisfied Customers</li> </ul>	I	85.00%	85.00%
* A customer satisfaction rating of 85% is achieved among adult participants of recreation programs.  - Percent of Satisfied Customers	I	85.00%	85.00%
* A customer satisfaction rating of 85% is achieved for therapeutic recreation programs.  - Percent of Satisfied Customers	I	85.00%	85.00%
* A customer satisfaction rating of 85% is achieved for senior center programs.  - Percent of Satisfied Customers	I	85.00%	85.00%
* A customer satisfaction rating of 85% is achieved among users of recreation facilities Percent of Satisfied Customers	I	85.00%	85.00%
* A customer satisfaction rating of 85% is achieved among users of senior lunch program.  - Percent of Satisfied Customers	I	85.00%	85.00%
* A customer satisfaction rating of 85% is achieved among users of front counter services at senior center.  - Percent of Satisfied Customers	I	85.00%	85.00%
* A customer satisfaction rating of 85% is achieved among users of front counter services at community center.  - Percent of Satisfied Customers	I	85.00%	85.00%
Productivity			
<ul> <li>Number of youth participant hours in Recreation programs.</li> <li>Number of Participant Hours</li> </ul>	C	270,000.00	270,000.00
* Number of teen participant hours in Recreation programs Number of Participant Hours	С	71,500.00	71,500.00
* Number of adult participant hours (may include participation by seniors and older teens) in Recreation	C		
programs Number of Participant Hours		219,000.00	219,000.00

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Program Measures		2006/2007	2007/2008
	Priority	Adopted	Current
<b>Productivity</b>			
<ul> <li>Number of therapeutic participant hours in Recreation programs.</li> <li>Number of Participant Hours</li> </ul>	С	7,000.00	7,000.00
<ul> <li>Number of senior participant hours in Recreation programs.</li> <li>Number of Participant Hours</li> </ul>	С	280,000.00	280,000.00
<ul> <li>Number of youth participants in Recreation programs.</li> <li>Number of Participants</li> </ul>	С	45,784.00	45,784.00
<ul> <li>Number of teen participants in Recreation programs.</li> <li>Number of Participants</li> </ul>	С	10,875.00	10,875.00
<ul> <li>Number of adult participants (may include seniors and older teens) in Recreation programs.</li> <li>Number of Participants</li> </ul>	С	92,940.00	92,940.00
<ul> <li>Number of therapeutic participants in Recreation programs.</li> <li>Number of Participants</li> </ul>	С	450.00	450.00
<ul> <li>Number of senior participants in Recreation programs.</li> <li>Number of Participants</li> </ul>	С	80,051.00	80,051.00
* Number of hours Recreation Building and Senior Center front counters provide service to the public.  - Number of Hours Front Counters Provide Service	I	5,100.00	5,100.00
<ul> <li>Number of artworks in City's permanent collection that are inspected annually.</li> <li>Number of Artworks Inspected</li> </ul>	I	63.00	63.00
<ul> <li>Number of volunteer hours managed by Recreation staff.</li> <li>Number of Volunteer Hours Managed by Recreation Staff</li> </ul>	I	29,000.00	29,000.00
* Number of Senior Center memberships Number of Memberships	I	3,900.00	3,900.00
<ul> <li>Number of paid participants in Senior Center programs who are not members.</li> <li>Number of Paid Participants</li> </ul>	I	400.00	400.00
* The number of Sunnyvale citizens served by the Case Management Program.  - A Senior Served	I	60.00	60.00

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Program Measures		2006/2007	2007/2008
	Priority	Adopted	Current
Productivity			
* Number of recipients benefiting from the Recreation Fee Waiver Program.	D		
- Number of Individuals		1,500.00	1,500.00
* Number of program hours from Recreation Fee Waivers.	D		
- Number of Program Hours		16,800.00	16,800.00
* Number of occupancy hours from rentals of recreation facilities.	D		
- Number of Rental Occupancy Hours		19,374.00	19,374.00
* Average number of Arts staff hours to complete one art in private development project.	D		
- Number of Staff Hours Required to Complete One AIPD Project		22.00	22.00
<u>Cost Effectiveness</u>			
* Percent of cost recovery for youth programs.	I		
- Percent of Cost Recovery		89.07%	87.40%
* Percent of cost recovery for teen programs.	I		
- Percent of Cost Recovery		29.32%	28.79%
* Percent of cost recovery for senior programs.	I		
- Percent of Cost Recovery		50.74%	49.82%
* Percent of cost recovery for adult programs.	I		
- Percent of Cost Recovery		87.13%	85.57%
<u>Financial</u>			
* Actual total expenditures for Arts and Recreation Programs and Operation of Recreation Facilities will not	C		
exceed planned program expenditures.		φο 1 <i>(</i> ο <b>5</b> / 2 ο ο	φο 202 21 <i>C</i> 00
- Total Program Expenditures		\$8,168,563.00	\$8,282,316.00
* Actual total revenues for Arts and Recreation Programs and Operation of Recreation Facilities will meet or	С		
exceed planned program revenues.  - Total Program Revenues		\$3,549,073.00	\$3,642,735.00
		+-, <b>,</b> 0.2.00	, - ,, 0

**Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities** 

#### **Priority Legend**

M: Mandatory

C: Council Highest Priority

I: Important

D: Desirable

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

#### Service Delivery Plan 64601 - Elementary School After-School and Summer Recreation Programs

Support the needs of elementary school aged children for recreation and art services by providing programs that enhance self-esteem, promote health and self-reliance; and, provide opportunities for creativity, physical activity and personal development through activities such as:

- -After school enrichment programs offered in partnership with the Sunnyvale Elementary School District at two elementary school sites,
- -Year round mobile recreation program with five Sunnyvale schools during the school year and up to eight sites during the summer months,
- -After school recreation and enrichment programs offered at four elementary school sites located in Sunnyvale,
- -Summer Recreation and Specialty Camps for ages 5 to 12, and
- -Summer drop-in program at Lakewood Park Building for ages 5 to 12.

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64601 - Elementary School After-School and Summer Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646000 - School Year/School Based After School Programs (41% Direct Cost Recovery)		_
Product: A Participant Hour		
Costs:	\$146,940	\$149,952
Products:	12,000	12,000
Work Hours:	3,781	3,781
Product Cost:	\$12.25	\$12.50
Work Hours/Product:	0.32	0.32
Activity 646005 - Year-Round Mobile Recreation Program		
Product: A Participant Hour		
Costs:	\$153,043	\$147,469
Products:	11,080	11,080
Work Hours:	4,026	4,026
Product Cost:	\$13.81	\$13.31
Work Hours/Product:	0.36	0.36
Activity 646010 - School Year Recreation / Enrichment Programs		
Product: A Participant Hour		
Costs:	\$74,788	\$75,901
Products:	12,400	12,400
Work Hours:	1,003	1,003
Product Cost:	\$6.03	\$6.12
Work Hours/Product:	0.08	0.08

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64601 - Elementary School After-School and Summer Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646015, 646016, 646017, 646018, 646019, 646021 - Summer Camps (50% Direct Cost Recovery)		_
Product: A Participant Hour		
Costs:	\$282,810	\$291,838
Products:	48,800	48,800
Work Hours:	7,339	7,339
Product Cost:	\$5.80	\$5.98
Work Hours/Product:	0.15	0.15
Activity 646020 - Summer Enrichment Program (145% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$83,856	\$84,873
Products:	12,000	12,000
Work Hours:	1,647	1,647
Product Cost:	\$6.99	\$7.07
Work Hours/Product:	0.14	0.14
Activity 646025 - Summer Drop-in Programs (140% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$53,274	\$54,285
Products:	5,000	5,000
Work Hours:	2,031	2,031
Product Cost:	\$10.65	\$10.86
Work Hours/Product:	0.41	0.41

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64601 - Elementary School After-School and Summer Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646030 - Supervisory Services for Elementary School Aged Children		
Product: A Work Hour		
Costs:	\$112,345	\$118,241
Products:	1,371	1,371
Work Hours:	1,371	1,371
Product Cost:	\$81.94	\$86.24
Work Hours/Product:	1.00	1.00
Activity 646035 - Administrative Support for Elementary School Aged Children		
Product: A Work Hour		
Costs:	\$54,206	\$54,555
Products:	1,244	1,244
Work Hours:	1,244	1,244
Product Cost:	\$43.57	\$43.85
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64601 - Elementary School After-School and Summer Recreation Programs		
Costs:	\$961,262	\$977,114
Hours:	22,442	22,442

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

#### Service Delivery Plan 64602 - Middle School After-School and Summer Recreation Programs

Support the needs of middle school aged teens for recreation and art services by providing programs that enhance self-esteem, promote health and self-reliance; and, provide opportunities for creativity, physical activity and personal development through activities such as:

- -After school recreation and enrichment program offered at Sunnyvale Middle School,
- -Dances, excursions and/or other recreation activities for Sunnyvale middle school aged teens,
- -After school intramural sports league at Sunnyvale Middle School and Columbia Middle School,
- -Summer volunteer program for middle school aged teens to work in recreation programs; and
- -Summer camp / excursion program for middle school aged teens.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64602 - Middle School After-School and Summer Recreation Programs

Product:   A Participant Hour   Costs:   S99,481   \$101,571   Products:   7,819   7,819   \$101,571   Products:   7,819   \$1,900   \$1,900		2006/2007 Adopted	2007/2008 Current
Costs: \$99,481   \$101,571   Products: 7,819   7,919   7,919	Activity 646055 - School Year / School Based After School Program at Sunnyvale (3% Direct Cost Recovery		_
Products:	Product: A Participant Hour		
Work Hours:         2,269         2,269           Product Cost:         \$12.72         \$12.99           Work Hours/Product:         0.29         0.29           Activity 646060 - School Year Excursions and Special Activities for Middle School Teens (23% Direct Cost Recovery)           Product:         A Participant Hour         \$31,482         \$32,032           Products:         1,900         1,900           Work Hours:         645         645           Product Cost:         \$16.57         \$16.86           Work Hours/Product:         0.34         0.34           Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)           Product:         A Participant Hour           Costs:         \$35,327         \$35,632           Products:         19,000         19,000           Work Hours:         175         175           Product Cost:         \$1.86         \$1.88	Costs:	\$99,481	\$101,571
Product Cost:   \$12.72   \$12.99     Work Hours/Product:   0.29   0.29	Products:	7,819	7,819
Activity 646060 - School Year Excursions and Special Activities for Middle School Teens (23% Direct Cost Recovery)         Product Cost Recovery           Product:         A Participant Hour         \$31,482         \$32,032           Products:         1,900         1,900           Work Hours:         645         645           Product Cost:         \$16,57         \$16,86           Work Hours/Product:         0.34         0.34           Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)         Vork Hours           Product:         A Participant Hour         \$35,327         \$35,632           Products:         19,000         19,000           Work Hours:         175         175           Product Cost:         \$1.86         \$1.88	Work Hours:	2,269	2,269
Product	Product Cost:	\$12.72	\$12.99
Product:         A Participant Hour         \$31,482         \$32,032           Costs:         \$31,482         \$32,032           Products:         1,900         1,900           Work Hours:         645         645           Product Cost:         \$16.57         \$16.86           Work Hours/Product:         0.34         0.34           Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)           Product:         A Participant Hour         \$35,632           Costs:         \$35,327         \$35,632           Products:         19,000         19,000           Work Hours:         175         175           Product Cost:         \$1.86         \$1.88	Work Hours/Product:	0.29	0.29
Costs: \$31,482   \$32,032   Products:   1,9000   1,9000	Activity 646060 - School Year Excursions and Special Activities for Middle School Teens (23% Direct Cost F	Recovery)	
Products:         1,900         1,900           Work Hours:         645         645           Product Cost:         \$16.57         \$16.86           Work Hours/Product:         0.34         0.34           Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)           Product:         A Participant Hour         \$35,327         \$35,632           Products:         19,000         19,000           Work Hours:         175         175           Product Cost:         \$1.86         \$1.88	Product: A Participant Hour		
Work Hours:         645         645           Product Cost:         \$16.57         \$16.86           Work Hours/Product:         0.34         0.34           Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)           Product:         A Participant Hour         \$35,327         \$35,632           Products:         19,000         19,000           Work Hours:         175         175           Product Cost:         \$1.86         \$1.88	Costs:	\$31,482	\$32,032
Product Cost:         \$16.57         \$16.86           Work Hours/Product:         0.34         0.34           Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)           Product:         A Participant Hour         \$35,327         \$35,632           Products:         19,000         19,000           Work Hours:         175         175           Product Cost:         \$1.86         \$1.88	Products:	1,900	1,900
Work Hours/Product: O.34 0.34  Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)  Product: A Participant Hour  Costs: \$35,327 \$35,632  Products: 19,000 19,000  Work Hours: 175 175  Product Cost: \$1.86 \$1.88	Work Hours:	645	645
Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School (82% Direct Cost Recovery)  Product: A Participant Hour  Costs: \$35,327 \$35,632  Products: 19,000 19,000  Work Hours: 175 175  Product Cost: \$1.86 \$1.88	Product Cost:	\$16.57	\$16.86
Product: A Participant Hour         Costs:       \$35,327       \$35,632         Products:       19,000       19,000         Work Hours:       175       175         Product Cost:       \$1.86       \$1.88	Work Hours/Product:	0.34	0.34
Costs:       \$35,327       \$35,632         Products:       19,000       19,000         Work Hours:       175       175         Product Cost:       \$1.86       \$1.88	Activity 646065 - Serve as the Fiscal Agent for the After School Sports Program at Sunnyvale Middle School	(82% Direct Cost Recovery)	
Products:       19,000       19,000         Work Hours:       175       175         Product Cost:       \$1.86       \$1.88	Product: A Participant Hour		
Work Hours:       175       175         Product Cost:       \$1.86       \$1.88	Costs:	\$35,327	\$35,632
Product Cost: \$1.86 \$1.88	Products:	19,000	19,000
	Work Hours:	175	175
Work Hours/Product: 0.01 0.01	Product Cost:	\$1.86	\$1.88
	Work Hours/Product:	0.01	0.01

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64602 - Middle School After-School and Summer Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646070 - Serve as the Fiscal Agent for the After School Sports Program at Columbia Middle School (6		
Product: A Participant Hour	•	
Costs:	\$33,258	\$33,562
Products:	14,000	14,000
Work Hours:	175	175
Product Cost:	\$2.38	\$2.40
Work Hours/Product:	0.01	0.01
Activity 646075 - Summer Teen Volunteer Program for Recreation		
Product: A Volunteer Hour		
Costs:	\$58,275	\$59,768
Products:	5,000	5,000
Work Hours:	909	909
Product Cost:	\$11.65	\$11.95
Work Hours/Product:	0.18	0.18
Activity 646080 - Summer Camps and Trips (36% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$72,370	\$73,105
Products:	4,700	4,700
Work Hours:	1,102	1,102
Product Cost:	\$15.40	\$15.55
Work Hours/Product:	0.23	0.23

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64602 - Middle School After-School and Summer Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646085 - Supervisory Services for Middle School Aged Teens		
Product: A Work Hour		
Costs:	\$30,890	\$32,460
Products:	365	365
Work Hours:	365	365
Product Cost:	\$84.63	\$88.93
Work Hours/Product:	1.00	1.00
Activity 646090 - Administrative Support for Middle School Aged Teens		
Product: A Work Hour		
Costs:	\$14,510	\$14,604
Products:	333	333
Work Hours:	333	333
Product Cost:	\$43.57	\$43.85
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64602 - Middle School After-School and Summer Recreation Programs		
Costs:	\$375,592	\$382,733
Hours:	5,973	5,973

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

#### Service Delivery Plan 64603 - High School After-School and Summer Recreation Programs

Support the needs of high school aged teens for recreation and art services by providing safe and supervised programs that enhance self-esteem, promote health and self-reliance; and, provide opportunities for creativity, physical activity and personal development through activities such as:

- -Recreation Teen Advisory Committee,
- -Educational and recreation classes and activities,
- -Teen entertainment, and
- -NOVA Youth Employment Program.

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64603 - High School After-School and Summer Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646110 - Recreation and Educational Programs (52% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$76,923	\$77,846
Products:	11,000	11,000
Work Hours:	995	995
Product Cost:	\$6.99	\$7.08
Work Hours/Product:	0.09	0.09
Activity 646115 - Entertainment Programs (5% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$36,559	\$37,907
Products:	2,000	2,000
Work Hours:	538	538
Product Cost:	\$18.28	\$18.95
Work Hours/Product:	0.27	0.27
Activity 646125 - Supervisory Services for High School Aged Teens		
Product: A Work Hour		
Costs:	\$9,919	\$10,375
Products:	106	106
Work Hours:	106	106
Product Cost:	\$93.58	\$97.88
Work Hours/Product:	1.00	1.00

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64603 - High School After-School and Summer Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646130 - Administrative Support for High School Aged Teens		
Product: A Work Hour		
Costs:	\$5,360	\$5,394
Products:	123	123
Work Hours:	123	123
Product Cost:	\$43.57	\$43.85
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64603 - High School After-School and Summer Recreation Programs		
Costs:	\$128,761	\$131,523
Hours:	1,762	1,762

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64604 - Senior Recreation Classes, Activities, Services and Registration

Support the needs of older adults for recreation and arts services by providing:

- -Congregate lunches, Monday through Friday, special events, meeting space for senior clubs/organizations, drop-in billiards/games/movies/dance activities that encourage socialization,
  - -Services such as tax assistance, notary, legal counseling, and information on housing, insurance and transportation that help promote self-reliance,
  - -Fitness classes, drop-in fitness room, support groups, table tennis, health screenings, and flu shots that help maintain and improve good health and wellness,
- -Volunteer opportunities, trips, forums, lectures and a wide variety of instructional / educational classes that help promote self-esteem and provide outlets for creativity, expression and personal development, and
  - -Case management for Sunnyvale seniors including assessment of core and service needs, and arranging for and monitoring services.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

		2006/2007	2007/2008 Current
	T M C + B + 1 1 T I +	Adopted	Current
•	or Health Services Provided by Volunteers		
Product: A	A Participant		
	Costs:	\$13,760	\$14,108
	Products:	4,000	4,000
	Work Hours:	200	200
	Product Cost:	\$3.44	\$3.53
	Work Hours/Product:	0.05	0.05
Activity 646155 - Coordinate Senio	or Support Services Provided by Outside Agencies		
Product: A	A Participant		
	Costs:	\$25,051	\$25,663
	Products:	1,200	1,200
	Work Hours:	350	350
	Product Cost:	\$20.88	\$21.39
	Work Hours/Product:	0.29	0.29
Activity 646160 - Senior Classes ar	nd Activities (32% Direct Cost Recovery)		
Product: A	A Participant Hour		
	Costs:	\$170,309	\$174,184
	Products:	35,000	35,000
	Work Hours:	2,848	2,848
	Product Cost:	\$4.87	\$4.98
	Work Hours/Product:	0.08	0.08

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

		2006/2007	2007/2008
		Adopted	Current
Activity 646165 - Coordinate Senior C	lasses with Adult Education Providers		
Product: A Par	rticipant Hour		
	Costs:	\$10,043	\$10,269
	Products:	105,000	105,000
	Work Hours:	125	125
	Product Cost:	\$0.10	\$0.10
	Work Hours/Product:	0.00	0.00
Activity 646170 - Senior Trips (116% l	Direct Cost Recovery)		
Product: A Tri	p Taken		
	Costs:	\$152,979	\$153,851
	Products:	17,400	17,400
	Work Hours:	1,700	1,700
	Product Cost:	\$8.79	\$8.84
	Work Hours/Product:	0.10	0.10
Activity 646175 - Coordinate Senior Sp	pecial Events (24% Direct Cost Recovery)		
Product: A Par	rticipant Hour		
	Costs:	\$39,256	\$39,893
	Products:	7,000	7,000
	Work Hours:	365	365
	Product Cost:	\$5.61	\$5.70
	Work Hours/Product:	0.05	0.05

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646180 - Senior Lunch Program (54% Direct Cost Recovery)		
Product: A Meal Served		
Costs:	\$53,937	\$54,372
Products:	6,250	6,250
Work Hours:	250	250
Product Cost:	\$8.63	\$8.70
Work Hours/Product:	0.04	0.04
Activity 646185 - Senior Center Volunteer Program		
Product: A Volunteer Hour		
Costs:	\$65,238	\$66,732
Products:	20,000	20,000
Work Hours:	1,222	1,222
Product Cost:	\$3.26	\$3.34
Work Hours/Product:	0.06	0.06
Activity 646190 - Senior Center Reception, Registration, Information and Referral Services (44% Direct Cost Recovery)	)	
Product: A Service Hour		
Costs:	\$211,648	\$215,177
Products:	2,900	2,900
Work Hours:	5,014	5,014
Product Cost:	\$72.98	\$74.20
Work Hours/Product:	1.73	1.73

2006/2007

2007/2008

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

		Adopted	Current
Activity 646195 - Supervisory Service	ees for Seniors	<del></del>	
Product: A V	Work Hour		
	Costs:	\$96,446	\$101,461
	Products:	1,166	1,166
	Work Hours:	1,166	1,166
	Product Cost:	\$82.72	\$87.02
	Work Hours/Product:	1.00	1.00
Activity 646200 - Administrative Su	pport for Seniors		
Product: A V	Work Hour		
	Costs:	\$65,751	\$67,476
	Products:	1,199	1,199
	Work Hours:	1,199	1,199
	Product Cost:	\$54.84	\$56.28
	Work Hours/Product:	1.00	1.00
Activity 646205 - Case Management	for Sunnyvale Seniors		
Product: A C	Client Served		
	Costs:	\$73,646	\$74,441
	Products:	60	60
	Work Hours:	1,540	1,540
	Product Cost:	\$1,227.43	\$1,240.68
	Work Hours/Product:	25.67	25.67
or Service Delivery Plan 64604 - Seni	or Recreation Classes, Activities, Services and Registration		
	Costs:	\$978,066	\$997,627
	Hours:	15,979	15,979

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

#### Service Delivery Plan 64605 - Pre-School and Therapeutic Recreation Programs

Support the needs of pre-school aged children, and physically and mentally challenged individuals, for recreation and art activities by providing safe and supervised group programs, by following a philosophy of inclusion and reasonable accommodation when possible, and provide specific programs designed to:

- -Enhance self-esteem and self reliance through safe and supervised activities that offer opportunities for success and recognition,
- -Promote good health (nutritional snacks/food and physical activities),
- -Present opportunities for creativity, expression and personal development through teaching and practicing new information and skills such as how to function within groups (cooperation, sharing, taking turns, etc.),
  - -How to listen, and follow directions, and
  - -Experience attending events and activities in the community.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64605 - Pre-School and Therapeutic Recreation Programs

		2006/2007	2007/2008
		Adopted	Current
Activity 646220 - Pre-School Recrea	tion Classes (100% Direct Cost Recovery)		
Product: A F	Participant Hour		
	Costs:	\$130,390	\$132,962
	Products:	15,000	15,000
	Work Hours:	4,200	4,200
	Product Cost:	\$8.69	\$8.86
	Work Hours/Product:	0.28	0.28
Activity 646225 - T/R Information,	Referral, and Coordination with Other Agencies		
Product: A C	Contact		
	Costs:	\$20,640	\$21,162
	Products:	1,000	1,000
	Work Hours:	300	300
	Product Cost:	\$20.64	\$21.16
	Work Hours/Product:	0.30	0.30
Activity 646230 - T/R Classes and A	ctivities (69% Direct Cost Recovery)		
Product: A F	Participant Hour		
	Costs:	\$51,750	\$52,644
	Products:	5,200	5,200
	Work Hours:	1,480	1,480
	Product Cost:	\$9.95	\$10.12
	Work Hours/Product:	0.28	0.28

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64605 - Pre-School and Therapeutic Recreation Programs

	2006/2007 Adopted	2007/2008 Current
Activity 646235 - Supervisory Services for Pre-School and Therapeutic Programs		
Product: A Work Hour		
Costs:	\$48,648	\$51,125
Products:	576	576
Work Hours:	576	576
Product Cost:	\$84.46	\$88.76
Work Hours/Product:	1.00	1.00
Activity 646240 - Administrative Support for Pre-School and Therapeutic Programs		
Product: A Work Hour		
Costs:	\$32,728	\$33,581
Products:	593	593
Work Hours:	593	593
Product Cost:	\$55.19	\$56.63
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64605 - Pre-School and Therapeutic Recreation Programs		
Costs:	\$284,156	\$291,474
Hours:	7,149	7,149

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

#### Service Delivery Plan 64606 - Adult Visual and Performing Arts Classes and Activities

Support the needs of adults for visual and performing arts services, opportunities for creativity, physical activity and personal development by providing:

- -Music classes and activities,
- -Dance classes and activities,
- -Drama classes and activities,
- -Visual arts classes and exhibits, and
- -City-presented theatre performances (Evenings of Cultural Arts Series).

#### <u>Notes</u>

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64606 - Adult Visual and Performing Arts Classes and Activities

	2006/2007 Adopted	2007/2008 Current
Activity 646260 - Music Classes and Activities for Adults (70% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$21,053	\$21,358
Products:	2,250	2,250
Work Hours:	332	332
Product Cost:	\$9.36	\$9.49
Work Hours/Product:	0.15	0.15
Activity 646265 - Dance Classes and Activities for Adults (188% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$49,223	\$49,763
Products:	34,000	34,000
Work Hours:	651	651
Product Cost:	\$1.45	\$1.46
Work Hours/Product:	0.02	0.02
Activity 646270 - Drama Classes and Activities for Adults (156% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$2,361	\$2,396
Products:	250	250
Work Hours:	36	36
Product Cost:	\$9.44	\$9.58
Work Hours/Product:	0.14	0.14

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64606 - Adult Visual and Performing Arts Classes and Activities

		2006/2007	2007/2008 Current
A	1.4 (* * (* 6 4.1 ) (* (* 6 4 ) )	Adopted	Current
•	asses and Activities for Adults (59% Direct Cost Recovery)		
Product:	A Participant Hour		
	Costs:	\$34,493	\$35,041
	Products:	2,000	2,000
	Work Hours:	516	516
	Product Cost:	\$17.25	\$17.52
	Work Hours/Product:	0.26	0.26
Activity 646280 - Pottery Classes	s and Drop-in Studio (60% Direct Cost Recovery)		
Product:	A Participant Hour		
	Costs:	\$146,209	\$149,293
	Products:	19,000	19,000
	Work Hours:	3,130	3,130
	Product Cost:	\$7.70	\$7.86
	Work Hours/Product:	0.16	0.16
Activity 646285 - City Presented	Theatre Performances (43% Direct Cost Recovery)		
Product:	A Participant Hour		
	Costs:	\$44,221	\$44,791
	Products:	3,515	3,515
	Work Hours:	389	389
	Product Cost:	\$12.58	\$12.74
	Work Hours/Product:	0.11	0.11

2006/2007

2007/2008

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64606 - Adult Visual and Performing Arts Classes and Activities

		Adopted	Current
Activity 646290 - Gallery Shows			
Product: Ar	n Exhibit		
	Costs:	\$1,995	\$2,046
	Products:	2	2
	Work Hours:	29	29
	Product Cost:	\$997.61	\$1,022.82
	Work Hours/Product:	14.50	14.50
Activity 646295 - Supervisory Servi	ces for Adult Visual and Performing Arts Programs		
Product: A	Work Hour		
	Costs:	\$81,884	\$86,154
	Products:	993	993
	Work Hours:	993	993
	Product Cost:	\$82.46	\$86.76
	Work Hours/Product:	1.00	1.00
Activity 646300 - Administrative Su	pport for Adult Visual and Performing Arts Programs		
Product: A	Work Hour		
	Costs:	\$56,096	\$57,565
	Products:	1,022	1,022
	Work Hours:	1,022	1,022
	Product Cost:	\$54.89	\$56.33
	Work Hours/Product:	1.00	1.00
for Service Delivery Plan 64606 - Adu	ult Visual and Performing Arts Classes and Activities		
	Costs:	\$437,534	\$448,406
	Hours:	7,098	7,098

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

#### Service Delivery Plan 64607 - Youth Visual and Performing Arts Activities and Classes

Support the needs of youth and teens for visual and performing arts services by providing safe and supervised programs that enhance self-esteem, promote health and self-reliance; and provide opportunities for creativity, physical activity and personal development by providing:

- -Music classes and activities,
- -Dance classes and activities,
- -Drama classes and activities, and
- -Visual arts classes and activities.

### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64607 - Youth Visual and Performing Arts Activities and Classes

	2006/2007	2007/2008
	Adopted	Current
Activity 646320 - Music Classes and Activities for	Youth (99% Direct Cost Recovery)	
Product: A Participant Hou	ır	
Costs:	\$73,087	\$73,364
Products	s: 4,900	4,900
Work H	ours: 337	337
Product	Cost: \$14.92	\$14.97
Work H	fours/Product: 0.07	0.07
Activity 646325 - Dance Classes and Activities for	Youth (132% Direct Cost Recovery)	
Product: A Participant Hou	ır	
Costs:	\$76,884	\$77,359
Products	s: 10,000	10,000
Work H	ours: 411	411
Product	Cost: \$7.69	\$7.74
Work H	fours/Product: 0.04	0.04
Activity 646330 - Drama Classes and Activities for	r Youth (219% Direct Cost Recovery)	
Product: A Participant Hou	ır	
Costs:	\$36,278	\$36,642
Products	s: 4,900	4,900
Work H	fours: 543	543
Product	Cost: \$7.40	\$7.48
Work H	ours/Product: 0.11	0.11

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64607 - Youth Visual and Performing Arts Activities and Classes

	2006/2007 Adopted	2007/2008 Current
Activity 646335 - Visual Arts and Special Interest Classes and Activities for Youth (69% Direct Cost Recovery)	Auopicu	Current
· · · · · · · · · · · · · · · · · · ·		
Product: A Participant Hour	\$120.210	¢122 200
Costs: Products:	\$130,319	\$132,390
Work Hours:	14,173	14,173
WORK HOURS:	1,815	1,815
Product Cost:	\$9.19	\$9.34
Work Hours/Product:	0.13	0.13
Activity 646340 - Supervisory Services for Youth Visual and Performing Arts Programs		
Product: A Work Hour		
Costs:	\$50,630	\$53,240
Products:	607	607
Work Hours:	607	607
Product Cost:	\$83.41	\$87.71
Work Hours/Product:	1.00	1.00
Activity 646345 - Administrative Support for Youth Visual and Performing Arts Programs		
Product: A Work Hour		
Costs:	\$34,219	\$35,117
Products:	624	624
Work Hours:	624	624
Product Cost:	\$54.84	\$56.28
Work Hours/Product:	1.00	1.00
ls for Service Delivery Plan 64607 - Youth Visual and Performing Arts Activities and Classes		
Costs:	\$401,417	\$408,112
Hours:	4,337	4,337

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64608 - Public Visual Art

Enhance the visual landscape and aesthetics of the City by administering the established City policies that require public art in eligible City construction projects and the zoning code that requires public art in eligible private development projects.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64608 - Public Visual Art

		2006/2007 Adopted	2007/2008 Current
Activity 646365 - Art in Public Place	es Program (0% Direct Cost Recovery)	Adopted	Current
· · · · · · · · · · · · · · · · · · ·	•		
Product: A	Project in Development  Costs:	\$16,925	¢17.204
	Products:		\$17,294
	Work Hours:	5 250	5 250
	Product Cost:	\$3,385.01	\$3,458.80
	Work Hours/Product:	50.00	50.00
Activity 646370 - Art in Private Dev	relopment Program (29% Direct Cost Recovery)		
Product: A	Project in Development		
	Costs:	\$25,718	\$26,344
	Products:	20	20
	Work Hours:	390	390
	Product Cost:	\$1,285.89	\$1,317.20
	Work Hours/Product:	19.50	19.50
Activity 646375 - Repair/Maintain (	City Public Art Collection (0% Direct Cost Recovery)		
Product: Ar	Artwork Inspected/Maintained		
	Costs:	\$12,110	\$12,192
	Products:	63	63
	Work Hours:	89	89
	Product Cost:	\$192.22	\$193.53
	Work Hours/Product:	1.41	1.41

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64608 - Public Visual Art

	2006/2007 Adopted	2007/2008 Current
Activity 646380 - Supervisory Services for Public Art Prog		
Product: A Work Hour		
Costs:	\$12,066	\$12,677
Products:	142	142
Work Hours:	142	142
Product Cost:	\$84.97	\$89.27
Work Hours/Product:	1.00	1.00
Activity 646385 - Administrative Support for Public Art Programs		
Product: A Work Hour		
Costs:	\$8,006	\$8,216
Products:	146	146
Work Hours:	146	146
Product Cost:	\$54.84	\$56.28
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64608 - Public Visual Art		
Costs:	\$74,825	\$76,723
Hours:	1,017	1,017

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64609 - Aquatics Classes and Activities

Support the needs of youth and adults for aquatics classes and activities by providing safe and supervised instructional experiences, drop-in programs and group activities, conducted under safe supervision, at five swimming pools, that are designed to help promote good health through physical exercise, safety training and personal development.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64609 - Aquatics Classes and Activities

		2006/2007 Adopted	2007/2008 Current
A 42 14 CACADE TV 41 CC + T	(12E0/ D) ( C ( D	Adopted	Current
•	essons (137% Direct Cost Recovery)		
Product:	A Participant Hour		
	Costs:	\$240,708	\$245,555
	Products:	22,350	22,350
	Work Hours:	9,421	9,421
	Product Cost:	\$10.77	\$10.99
	Work Hours/Product:	0.42	0.42
Activity 646410 - Adult Swim Le	essons (85% Direct Cost Recovery)		
Product:	A Participant Hour		
	Costs:	\$28,721	\$29,160
	Products:	3,000	3,000
	Work Hours:	875	875
	Product Cost:	\$9.57	\$9.72
	Work Hours/Product:	0.29	0.29
Activity 646415 - Recreation Ope	en Swim (45% Direct Cost Recovery)		
Product:	A Participant Hour		
	Costs:	\$69,479	\$70,898
	Products:	16,000	16,000
	Work Hours:	2,720	2,720
	Product Cost:	\$4.34	\$4.43
	Work Hours/Product:	0.17	0.17

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64609 - Aquatics Classes and Activities

2006/2007 Adopted	2007/2008 Current
\$69,741	\$73,375
845	845
845	845
\$82.53	\$86.83
1.00	1.00
\$42,484	\$42,758
975	975
975	975
\$43.57	\$43.85
1.00	1.00
\$451,134	\$461,747
14,836	14,836
	\$69,741 845 845 \$82.53 1.00 \$42,484 975 975 \$43.57 1.00

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64610 - Youth Sports Classes and Activities

Support the needs of youth and teens for sports classes and activities by providing safe and supervised instructional experiences and group activities designed to help promote physical exercise, socialization and personal development.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64610 - Youth Sports Classes and Activities

	2006/2007 Adopted	2007/2008 Current
Activity 646445 - Sunnyvale Youth Basketball League (90% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$121,387	\$123,571
Products:	10,000	10,000
Work Hours:	2,799	2,799
Product Cost:	\$12.14	\$12.36
Work Hours/Product:	0.28	0.28
Activity 646450 - Youth Drop-in Sports Programs (83% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$1,376	\$1,411
Products:	1,000	1,000
Work Hours:	20	20
Product Cost:	\$1.38	\$1.41
Work Hours/Product:	0.02	0.02
Activity 646455 - Youth Sports Camps (50% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$224,451	\$224,973
Products:	46,000	46,000
Work Hours:	300	300
Product Cost:	\$4.88	\$4.89
Work Hours/Product:	0.01	0.01

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64610 - Youth Sports Classes and Activities

		2006/2007 Adopted	2007/2008 Current
Activity 646460 - Youth Gymnastic	g (1739/ Dinget Cost Decovery)	Adopted	Current
·	•		
Product: A	Participant Hour	Φ10 <b>7</b> 400	Φ10 C 22 A
	Costs:	\$105,489	\$106,224
	Products:	5,500	5,500
	Work Hours:	423	423
	Product Cost:	\$19.18	\$19.31
	Work Hours/Product:	0.08	0.08
Activity 646465 - Youth Sports Clas	sses (963% Direct Cost Recovery)		
Product: A	Participant Hour		
	Costs:	\$21,476	\$21,516
	Products:	2,000	2,000
	Work Hours:	23	23
	Product Cost:	\$10.74	\$10.76
	Work Hours/Product:	0.01	0.01
Activity 646470 - Supervisory Servi	ices for Youth Sports Programs		
Product: A	Work Hour		
	Costs:	\$19,935	\$20,928
	Products:	231	231
	Work Hours:	231	231
	Product Cost:	\$86.30	\$90.60
	Work Hours/Product:	1.00	1.00
		1100	2.00

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64610 - Youth Sports Classes and Activities

	2006/2007 Adopted	2007/2008 Current
Activity 646475 - Administrative Support for Youth Sports Programs		
Product: A Work Hour		
Costs:	\$11,416	\$11,490
Products:	262	262
Work Hours:	262	262
Product Cost:	\$43.57	\$43.85
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64610 - Youth Sports Classes and Activities		
Costs:	\$505,531	\$510,114
Hours:	4,058	4,058

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64611 - Adult Sports Classes, Activities and Leagues

Support the needs of adults for sports activities by providing safe and supervised classes, camps, drop-in programs and competitive leagues that promote good physical and mental health, through activities designed to help promote physical activity, socialization and personal development.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64611 - Adult Sports Classes, Activities and Leagues

		2006/2007 Adopted	2007/2008 Current
A atimitae (ACADE - A deelt Consents Comme (1)	OCO/ Direct Cost Decouver)	Adopted	Current
Activity 646495 - Adult Sports Camps (10	-		
Product: A Partic			
	Costs:	\$1,642	\$776
	Products:	500	500
	Work Hours:	11	11
	Product Cost:	\$3.28	\$1.55
	Work Hours/Product:	0.02	0.02
Activity 646500 - Adult Sports Classes (1	13% Direct Cost Recovery)		
Product: A Partic	ipant Hour		
	Costs:	\$73,552	\$74,048
	Products:	8,000	8,000
	Work Hours:	550	550
	Product Cost:	\$9.19	\$9.26
	Work Hours/Product:	0.07	0.07
Activity 646505 - Adult Drop-in Sports P	rograms (80% Direct Cost Recovery)		
Product: A Partic	ipant Hour		
	Costs:	\$40,315	\$41,210
	Products:	10,100	10,100
	Work Hours:	1,505	1,505
	Product Cost:	\$3.99	\$4.08
	Work Hours/Product:	0.15	0.15
		****	

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64611 - Adult Sports Classes, Activities and Leagues

		2006/2007	2007/2008 Current
	(040 / DL G D	Adopted	Current
Activity 646510 - Adult Softball Le			
Product: A	Participant Hour		
	Costs:	\$64,874	\$65,894
	Products:	10,700	10,700
	Work Hours:	1,072	1,072
	Product Cost:	\$6.06	\$6.16
	Work Hours/Product:	0.10	0.10
Activity 646515 - Adult Basketball	League (105% Direct Cost Recovery)		
Product: A	Participant Hour		
	Costs:	\$90,425	\$92,061
	Products:	5,300	5,300
	Work Hours:	2,292	2,292
	Product Cost:	\$17.06	\$17.37
	Work Hours/Product:	0.43	0.43
Activity 646520 - Adult Volleyball l	League (93% Direct Cost Recovery)		
Product: A	Participant Hour		
	Costs:	\$47,134	\$48,018
	Products:	7,600	7,600
	Work Hours:	1,003	1,003
	Product Cost:	\$6.20	\$6.32
	Work Hours/Product:	0.13	0.13

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64611 - Adult Sports Classes, Activities and Leagues

		2006/2007 Adopted	2007/2008 Current
Activity 646525 - Supervisory Se	ervices for Adult Sports Programs	<del></del>	
	A Work Hour		
	Costs:	\$35,076	\$36,874
	Products:	418	418
	Work Hours:	418	418
	Product Cost:	\$83.91	\$88.21
	Work Hours/Product:	1.00	1.00
Activity 646530 - Administrative	e Support for Adult Sports Programs		
Product:	A Work Hour		
	Costs:	\$20,523	\$20,656
	Products:	471	471
	Work Hours:	471	471
	Product Cost:	\$43.57	\$43.85
	Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64611 - A	Adult Sports Classes, Activities and Leagues		
	Costs:	\$373,541	\$379,537
	Hours:	7,322	7,322

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64612 - Recreation Facilities Scheduling and Rentals

Coordinate use of all City recreation facilities by the public and City, including: the recreation center building, indoor sports center, theater, creative arts center, senior center, park buildings, picnic areas, sports fields, Raynor Artist Studios, Plaza Del Sol, and skatepark. Schedule all use and collect rental fees from public use of recreation facilities and any other city owned facility available for public rental use.

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646550 - Recreation Building Rental (146% Direct Cost Recovery)		
Product: An Occupancy Hour		
Costs:	\$104,680	\$106,891
Products:	1,408	1,408
Work Hours:	3,059	3,059
Product Cost:	\$74.35	\$75.92
Work Hours/Product:	2.17	2.17
Activity 646555 - Indoor Sports Center Rental (443% Direct Cost Recovery)		
Product: An Occupancy Hour		
Costs:	\$10,180	\$10,407
Products:	660	660
Work Hours:	215	215
Product Cost:	\$15.42	\$15.77
Work Hours/Product:	0.33	0.33
Activity 646560 - Creative Arts Center Rental (78% Direct Cost Recovery)		
Product: An Occupancy Hour		
Costs:	\$16,009	\$16,418
Products:	36	36
Work Hours:	379	379
Product Cost:	\$444.68	\$456.06
Work Hours/Product:	10.53	10.53

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646565 - Theatre Rental (58% Direct Cost Recovery)		_
Product: An Occupancy Hour		
Costs:	\$209,719	\$214,396
Products:	3,400	3,400
Work Hours:	3,496	3,496
Product Cost:	\$61.68	\$63.06
Work Hours/Product:	1.03	1.03
Activity 646570 - Senior Center Rental (143% Direct Cost Recovery)		
Product: An Occupancy Hour		
Costs:	\$94,496	\$95,943
Products:	318	318
Work Hours:	2,909	2,909
Product Cost:	\$297.16	\$301.71
Work Hours/Product:	9.15	9.15
Activity 646575 - Park Buildings Rental (190% Direct Cost Recovery)		
Product: An Occupancy Hour		
Costs:	\$66,130	\$70,591
Products:	1,233	1,233
Work Hours:	2,329	2,329
Product Cost:	\$53.63	\$57.25
Work Hours/Product:	1.89	1.89

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646580 - Picnic Areas Rental (742% Direct Cost	Recovery)	
Product: A Reservation		
Costs:	\$27,385	\$30,384
Products:	1,425	1,425
Work Hours:	965	965
Product Cost:	\$19.22	\$21.32
Work Hours/Pro	oduct: 0.68	0.68
Activity 646585 - Sports Fields Rental (227% Direct Cost	Recovery)	
Product: An Occupancy Hour		
Costs:	\$35,226	\$38,071
Products:	1,325	1,325
Work Hours:	512	512
Product Cost:	\$26.59	\$28.73
Work Hours/Pro	oduct: 0.39	0.39
Activity 646590 - Swimming Pools Rental (597% Direct C	Cost Recovery)	
Product: An Occupancy Hour		
Costs:	\$688	\$705
Products:	10	10
Work Hours:	10	10
Product Cost:	\$68.80	\$70.54
Work Hours/Pro		1.00

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

		2006/2007	2007/2008
		Adopted	Current
y 646595 - Raynor Artist Studios Re	ntal (3,961% Direct Cost Recovery)		
Product: A Studio F	Rented		
(	Costs:	\$688	\$705
F	Products:	4	4
V	Vork Hours:	10	10
F	Product Cost:	\$172.00	\$176.35
V	Vork Hours/Product:	2.50	2.50
y 646600 - Oversee Special Use Agre	ements		
Product: An Agreer	ment		
(	Costs:	\$34,815	\$35,680
F	Products:	13	13
7	Vork Hours:	643	643
F	Product Cost:	\$2,678.07	\$2,744.59
V	Vork Hours/Product:	49.46	49.46
y 646605 - Supervisory Services for l	Facilities Scheduling and Rentals		
Product: A Work H	our		
(	Costs:	\$77,892	\$82,017
F	Products:	959	959
V	Vork Hours:	959	959
F	Product Cost:	\$81.22	\$85.52
7	Vork Hours/Product:	1.00	1.00
Product: An Agreer  From the state of the st	renent Costs: Products: Vork Hours: Product Cost: Vork Hours/Product: Facilities Scheduling and Rentals our Costs: Products: Vork Hours:	\$2,678.07 49.46 \$77,892 959 959 \$81.22	

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007	2007/2008
	Adopted	Current
Activity 646610 - Administrative Support for Facilities Scheduling and Rentals		
Product: A Work Hour		
Costs:	\$55,130	\$56,097
Products:	1,318	1,318
Work Hours:	1,318	1,318
Product Cost:	\$41.83	\$42.56
Work Hours/Product:	1.00	1.00
Activity 646615 - Coordination of Facilities Scheduling and Rentals		
Product: A Work Hour		
Costs:	\$65,361	\$67,012
Products:	950	950
Work Hours:	950	950
Product Cost:	\$68.80	\$70.54
Work Hours/Product:	1.00	1.00
Activity 646620 - Baylands Vehicle Entry Fee (237% Direct Cost Recovery)		
Product: A Dollar Collected		
Costs:	\$35,472	\$36,593
Products:	63,000	63,000
Work Hours:	1,050	1,050
Product Cost:	\$0.56	\$0.58
Work Hours/Product:	0.02	0.02
Totals for Service Delivery Plan 64612 - Recreation Facilities Scheduling and Rentals		
Costs:	\$833,870	\$861,912
Hours:	18,804	18,804

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64613 - Recreation Facilities Scheduling and Support for City Activities

Inspect, repair and/or maintain City recreation facilities including: five swimming pools, recreation building, theatre, creative arts center, indoor sports center and senior center for public use (all services supplemental to Facilities Management services) and develop, maintain and monitor contracted facility operation agreements to assure best possible performance and results for Sunnyvale's residents.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

		2006/2007	2007/2008
		Adopted	Current
Activity 646630 - Recreation Bu	ilding Support for Recreation Use		
Product:	An Occupancy Hour		
	Costs:	\$96,896	\$98,561
	Products:	6,000	6,000
	Work Hours:	3,653	3,653
	Product Cost:	\$16.15	\$16.43
	Work Hours/Product:	0.61	0.61
Activity 646635 - Indoor Sports	Center Support for Recreation Use		
Product:	An Occupancy Hour		
	Costs:	\$4,208	\$4,286
	Products:	3,668	3,668
	Work Hours:	133	133
	Product Cost:	\$1.15	\$1.17
	Work Hours/Product:	0.04	0.04
Activity 646640 - Creative Arts	Center Support for Recreation Use		
Product:	An Occupancy Hour		
	Costs:	\$30,794	\$31,445
	Products:	3,719	3,719
	Work Hours:	940	940
	Product Cost:	\$8.28	\$8.46
	Work Hours/Product:	0.25	0.25

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

		2006/2007	2007/2008
		Adopted	Current
Activity 646645 - Theatre Supp	ort for Recreation Use		
Product	: An Occupancy Hour		
	Costs:	\$2,836	\$2,879
	Products:	9,840	9,840
	Work Hours:	100	100
	Product Cost:	\$0.29	\$0.29
	Work Hours/Product:	0.01	0.01
Activity 646650 - Senior Center	Support for Recreation Use		
Product	: An Occupancy Hour		
	Costs:	\$131,476	\$133,693
	Products:	12,917	12,917
	Work Hours:	4,002	4,002
	Product Cost:	\$10.18	\$10.35
	Work Hours/Product:	0.31	0.31
Activity 646655 - Washington I	Pool		
Products	: An Occupancy Hour		
	Costs:	\$66,116	\$67,177
	Products:	1,000	1,000
	Work Hours:	1,007	1,007
	Product Cost:	\$66.12	\$67.18
	Work Hours/Product:	1.01	1.01

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646660 - Lakewood Pool		
Product: An Occupancy Hour		
Costs:	\$25,283	\$25,595
Products:	500	500
Work Hours:	300	300
Product Cost:	\$50.57	\$51.19
Work Hours/Product:	0.60	0.60
Activity 646665 - Sunnyvale Middle School Pool		
Product: An Occupancy Hour		
Costs:	\$59,111	\$60,107
Products:	2,000	2,000
Work Hours:	1,015	1,015
Product Cost:	\$29.56	\$30.05
Work Hours/Product:	0.51	0.51
Activity 646670 - Columbia Pool		
Product: An Occupancy Hour		
Costs:	\$29,452	\$29,991
Products:	700	700
Work Hours:	610	610
Product Cost:	\$42.07	\$42.84
Work Hours/Product:	0.87	0.87

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646675 - Peterson Pool		
Product: An Occupancy Hour		
Costs:	\$6,388	\$6,406
Products:	400	400
Work Hours:	68	68
Product Cost:	\$15.97	\$16.01
Work Hours/Product:	0.17	0.17
Activity 646680 - Tennis Center (204% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$48,128	\$48,532
Products:	80,000	80,000
Work Hours:	271	271
Product Cost:	\$0.60	\$0.61
Work Hours/Product:	0.00	0.00
Activity 646685 - Fremont Swim Pool (37% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$129,928	\$131,385
Products:	90,000	90,000
Work Hours:	108	108
Product Cost:	\$1.44	\$1.46
Work Hours/Product:	0.00	0.00

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646690 - Supervisory Services for Facilities	<del></del>	
Product: A Work Hour		
Costs:	\$62,192	\$65,452
Products:	758	758
Work Hours:	758	758
Product Cost:	\$82.05	\$86.35
Work Hours/Product:	1.00	1.00
Activity 646695 - Administrative Support for Facilities		
Product: A Work Hour		
Costs:	\$41,897	\$42,572
Products:	1,041	1,041
Work Hours:	1,041	1,041
Product Cost:	\$40.25	\$40.90
Work Hours/Product:	1.00	1.00
Activity 646700 - Recreation Facility Use by Other Departments		
Product: An Occupancy Hour		
Costs:	\$1,858	\$1,894
Products:	675	675
Work Hours:	60	60
Product Cost:	\$2.75	\$2.81
Work Hours/Product:	0.09	0.09

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

	2006/2007 Adopted	2007/2008 Current
Activity 646705 - Coordination of Recreation and Other City Use		
Product: An Occupancy Hour		
Costs:	\$55,041	\$56,431
Products:	800	800
Work Hours:	800	800
Product Cost:	\$68.80	\$70.54
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64613 - Recreation Facilities Scheduling and Support for City Activities		
Costs:	\$791,604	\$806,405
Hours:	14,866	14,866

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64614 - Registration, Front Counter Services, Community Outreach Special Events and Publicity

Provide access to recreation programs and services for economically disadvantaged Sunnyvale residents by providing Recreation Fee Waivers to applicants who meet the established criteria for the program. Provide Citywide special events to strengthen the City's sense of community and provide opportunities for families to participate in activities together by holding the annual Hands on the Arts Festival and promoting celebration of the 4th of July. Provide customer service to phone-in and walk-in recreation customers at the Community Center Recreation Building during regular business hours, 9:00 a.m. - 6:00 p.m., Monday through Friday, and process registrations for Sunnyvale recreation programs and activities. Support Recreation Division staff by increasing community awareness of and participation in recreation and arts activities, and assist staff in maximizing revenue generation from classes, activities and facility rentals by providing a comprehensive marketing strategy that includes:

- -Production and distribution of four Recreation Activity Guides and four Senior Activity Guides,
- -Production and distribution of flyers and brochures for various programs and facilities,
- -Conduct market research to identify new trends and community needs and interests,
- -Develop individualized marketing campaigns that support the demand management concept and at the same time maximize revenue generation in specific program areas, and
  - -Maintain and update Recreation Web pages.

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64614 - Registration, Front Counter Services, Community Outreach Special Events and Publicity

	2006/2007 Adopted	2007/2008 Current
Activity 646715 - Provision and Administration of Recreation Fee Waiver Program		
Product: A Recipient		
Costs:	\$173,712	\$118,160
Products:	1,500	1,500
Work Hours:	20	20
Product Cost:	\$115.81	\$78.77
Work Hours/Product:	0.01	0.01
Activity 646720 - 4th of July Celebration (0% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$8,473	\$8,559
Products:	800	800
Work Hours:	58	58
Product Cost:	\$10.59	\$10.70
Work Hours/Product:	0.07	0.07
Activity 646725 - Hands on the Arts Festival (13% Direct Cost Recovery)		
Product: A Participant Hour		
Costs:	\$52,817	\$53,470
Products:	21,000	21,000
Work Hours:	576	576
Product Cost:	\$2.52	\$2.55
Work Hours/Product:	0.03	0.03

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64614 - Registration, Front Counter Services, Community Outreach Special Events and Publicity

	2006/2007 Adopted	2007/2008 Current
ctivity 646730 - Recreation Reception and Registration Services (2% Direct Cost Recovery)		_
Product: An Hour Open for Service		
Costs:	\$329,936	\$334,577
Products:	2,295	2,295
Work Hours:	6,588	6,588
Product Cost:	\$143.76	\$145.79
Work Hours/Product:	2.87	2.87
ctivity 646735 - Production of Recreation Activity Guides (General & Seniors)		
Product: An Activity Guide		
Costs:	\$164,837	\$166,752
Products:	8	8
Work Hours:	1,860	1,860
Product Cost:	\$20,604.68	\$20,844.04
Work Hours/Product:	232.50	232.50
ctivity 646740 - Recreation Division Web Page		
Product: A Created or Updated Webpage		
Costs:	\$32,481	\$33,010
Products:	365	365
Work Hours:	818	818
Product Cost:	\$88.99	\$90.44
Work Hours/Product:	2.24	2.24

#### Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities

Service Delivery Plan 64614 - Registration, Front Counter Services, Community Outreach Special Events and Publicity

	2006/2007 Adopted	2007/2008 Current
Activity 646745 - Recreation Promotion and Publicity Materials		
Product: A Piece of Promotional Material		
Costs:	\$154,103	\$155,827
Products:	1,713	1,713
Work Hours:	1,701	1,701
Product Cost:	\$89.96	\$90.97
Work Hours/Product:	0.99	0.99
Activity 646750 - Supervisory Services for Customer and Business Services		
Product: A Work Hour		
Costs:	\$54,735	\$57,630
Products:	673	673
Work Hours:	673	673
Product Cost:	\$81.33	\$85.63
Work Hours/Product:	1.00	1.00
Activity 646755 - Administrative Support for Customer and Business Services		
Product: A Work Hour		
Costs:	\$85,767	\$88,017
Products:	1,564	1,564
Work Hours:	1,564	1,564
Product Cost:	\$54.84	\$56.28
Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64614 - Registration, Front Counter Services, Community Outreach Special Events and Pul	blicity	
Costs:	\$1,056,863	\$1,016,003
Hours:	13,858	13,858

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

#### Service Delivery Plan 64615 - Management and Support Services

Provide ongoing management and support for the Recreation division by:

- -Providing management and oversight of recreation programs and facilities,
- -Providing administrative and clerical support services,
- -Providing training and educational opportunities for staff development,
- -Managing budgetary resources, and
- -Analyzing financial reports and making recommendations to improve operations.

### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64615 - Management and Support Services

	2006/2007 Adopted	2007/2008 Current
Activity 646775 - Management and Supervisory Services	<del></del>	
Product: A Work Hour		
Costs:	\$199,914	\$210,373
Products:	1,842	1,842
Work Hours:	1,842	1,842
Product Cost:	\$108.53	\$114.21
Work Hours/Product:	1.00	1.00
Activity 646780 - Administrative Support Services Division-wide		
Product: A Work Hour		
Costs:	\$224,713	\$230,308
Products:	3,699	3,699
Work Hours:	3,699	3,699
Product Cost:	\$60.75	\$62.26
Work Hours/Product:	1.00	1.00
Activity 646785 - Employee Training and Development		
Product: A Training Hour		
Costs:	\$25,821	\$26,403
Products:	336	336
Work Hours:	336	336
Product Cost:	\$76.85	\$78.58
Work Hours/Product:	1.00	1.00
als for Service Delivery Plan 64615 - Management and Support Services		
Costs:	\$450,448	\$467,083
Hours:	5,877	5,877

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64616 - Proven People Program

Provide employment placement services for older workers and local employers.

#### **Program 646 - Arts and Recreation Programs and Operation of Recreation Facilities**

Service Delivery Plan 64616 - Proven People Program

		2006/2007 Adopted	2007/2008 Current
Activity 646805 - Administer Proven Peo	ple Program		
Product: A Work	Hour		
	Costs:	\$64,844	\$65,803
	Products:	2,171	2,171
	Work Hours:	2,171	2,171
	Product Cost:	\$29.87	\$30.31
	Work Hours/Product:	1.00	1.00
Totals for Service Delivery Plan 64616 - Proven I	eople Program		
	Costs:	\$64,844	\$65,803
	Hours:	2,171	2,171
Totals for Program 646	Costs:	\$8,169,448	\$8,282,316
	Hours:	147,549	147,549